

The EXPERIMENTAL ART FOUNDATION
MEDIA RELEASE

MARK AMERIKA

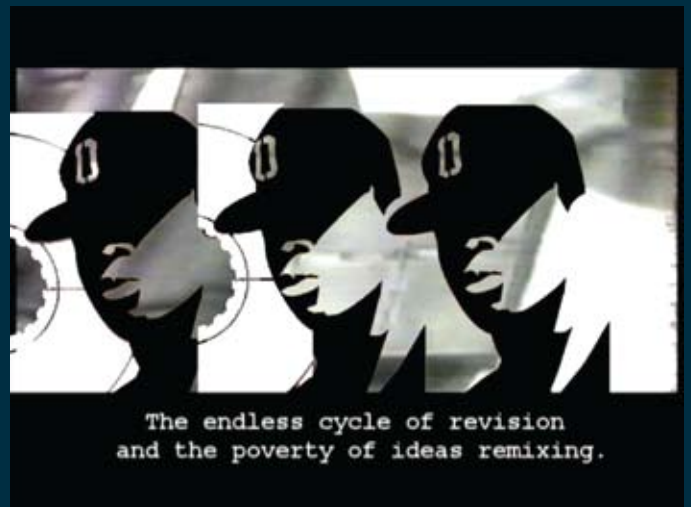
MOBILE PHONE VIDEO ART CLASSICS

ALSO PLAYING: SOCIETY OF THE SPECTACLE [SOS]

& DREAM CUM TRUE

18 APRIL - 17 MAY 2008

EXPERIMENTAL ART FOUNDATION
SOUTH AUSTRALIA



Mark Amerika's recent work investigates the emergence of digitally constructed identities, theoretical fictions, meta-histories, and collaborative networks.

In his new work, *Mobile Phone Video Art Classics (MPVAC)*, Amerika composts various art personas and artworks into a narrative sequence of mobile phone video images that conjure up both the spirits of the past as well as ghostly actors of the present.

Part DVD installation, part PowerPoint presentation, and part blog performance, *MPVAC* reedits art history using low-tech mobile phone technology and simple *iMovie* software. Starring Salvador Dali, Bruce Nauman, Mark Amerika, Nam June Paik, Baby Jane Holzer, Susan Sontag, Marilyn Manson, and Madonna as themselves.

A cult novelist, media theorist, web publisher, and VJ artist who has performed internationally, Mark Amerika is the author of many books including his recently published collection of artist writings entitled *META/DATA: A Digital Poetics* (The MIT Press, 2007).

Amerika has exhibited in many venues including the Whitney Biennial, the Walker Art Center, the Denver Art Museum, and the American Museum of the Moving Image. He has had four early career retrospectives including the first-ever net art retrospective in the summer of 2001 at the ACA Media Arts Plaza in Tokyo, Japan, and later that year at the Institute of Contemporary Arts in London. Amerika is a Professor of Art and Art History at the University of Colorado at Boulder.

Artist's website, & blog <www.markamerika.com/>
<professorvj.blogspot.com/>

Curator Melentie Pandilovski

Gallery hours Tues-Friday 11am-5pm, Sat 2-5pm

For other details and images, contact info@eaf.asn.au

Images, digital video stills from left: *MPVAC* (2007); *Society of the Spectacle* (2005), DJRABBI [Mark Amerika, Trace Reddell, Rick Silva].

EXPERIMENTAL ART FOUNDATION

Lion Arts Centre ◊ North Tce [West End] ◊ Adelaide ◊ South Australia ◊ Hours 11-5 Tues-Fri. 2-5 Sat ◊ +61-(0)8-82117505 ◊ www.eaf.asn.au



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